Innovation around elearning at universities

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elearning as an innovation

- more or less easily identifiable
- can be observed while „moving“ through an institution
- attracted and still attracts enough resources

\[ \text{good for } \text{observation} \quad \& \quad \text{understanding} \]

\[ \text{good for projects} \]
How to „distribute“
elearning through an organisation?

• how to „spread“ it?
• how to encourage its „usage“?
• how to motivate people?
How to (1)

- identify its advantages

- Cognitive aspects of learning
- Organisational aspects
- Support self study activities
- Deal with heterogenous prerequisites
- Experience and experiments with new learning methods
How to (1)

• identify its advantages

• empower, qualify people to take their own decisions

... so they discover their own surplus of using new media for their teaching

... taking into consideration their teaching style, learners etc.
How to (1)

- identify its advantages
- empower, qualify people to take their own decisions

Give them tools, knowledge & qualification, looking at their motivation
organisational development

incremental
techical

social

radical
How to (2)

- top-down / bottom-up
- involvement
- quality issues
- motivation

.. what we did ....
What we did …

„waterfall model“
How to (2)

• top-down / bottom-up
• involvement
• quality issues
• motivation
Top-down/Bottom-Up

eLearning strategy of university

- eLearning funds & award
- Service Consulting Infrastructure

Departmental strategy

- Departmental strategy
- Departmental strategy

teachers / elearning implementation in courses
How to (2)

- top-down / bottom-up
- involvement
- quality issues
- motivation
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Management of university
- strategy
- working group
- consultancy

Departments and service institutions
- information Days
- newsletter, webpages, weblog
- university Newspaper, flyers,…

„elearning people“
- elearning fonds and award
- consulting, infrastruktur, support
- network days, multimedia days,
  monthly & annual meeting, groups
- workshops

students
- workshops, student consultants
- eCompetence night/afternoons,…
- elearning fonds and movie award
- media competencies certificate
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Förderung studentischer eLearning-Initiativen an der Goethe-Universität

Haben Sie Ideen für...
- eigene eLearning-Module in Ihrem Studienfach?
- den Aufbau von virtuellen Lerncommunities?
- neue studentische Informationsdienste?
- andere mediengestützte Lernkonzepte, an die wir noch nie gedacht haben?
Förderung studentischer eLearning-Initiativen an der Goethe-Universität

1 Million Euro Question
Infrastructure

- Community platform
- LMS
- Repository
  
  ePortfolio
Ringvorlesung Soziale Netzwerke in Schule und Gesellschaft

Der sichere Umgang mit sozialen Netzwerken und den neuen Medien

Untertitel: Web 2.0 - Risiken und Prävention
Sprecher: Markus Bonisch - Hessisches Landeskriminalamt
Ort: IG 411
Datum: 19.02.2011

Beispiele aus dem Projekt Lehr@mt -- Neue Medien und Kommunikation im Mathematikunterricht der Primarstufe

Sprecher: Dr. Christof Schreiber
Ort: IG 411
Datum: 03.02.2011 @ 18:20

Klasse(n)Blogs - ein Lesetagebuchprojekt in einer eigenen Klassencommunity
Conclusion: networks

Networks
- research network scientists & PhDs
- „elearning delegates“
- interest groups
- 1:1 project cooperation
- .....

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5. eLearning netzwerktag der goethe-universität

10.00 - 10.15 Uhr
Vizepräsidentin Prof.in Dr. Roser Valenti

10.15 - 11.00 Uhr
Prof. Dr. Rolf Arnold
eLearning ist zwar nicht alles, doch ohne eLearning...
Zur Relevanz virtueller Lernarrangements in postgutenbergischen Lernkulturen
Conclusion: networks
• 4-5 small conferences per year
e.g. learning in social networks, wikis in elearning,…
• monthly 'multimedia laboratory' and 'bar' afterwards
• annual elearning networking day and a 2day retreat
OpenCourse

Future of learning

Online course 2.5. - 10.7.2011
Transfer

networks, community of practice
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Goethe-Universität Frankfurt / Main

www.studiumdigitale.de
www.bremer.cx