Innovation
around elearning at universities

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elearning as an innovation

- **more or less easily identifiable**
- **can be observed while „moving“ through an institution**

} good for „observation“ & understanding

- **attacted and still attracts enough ressources**

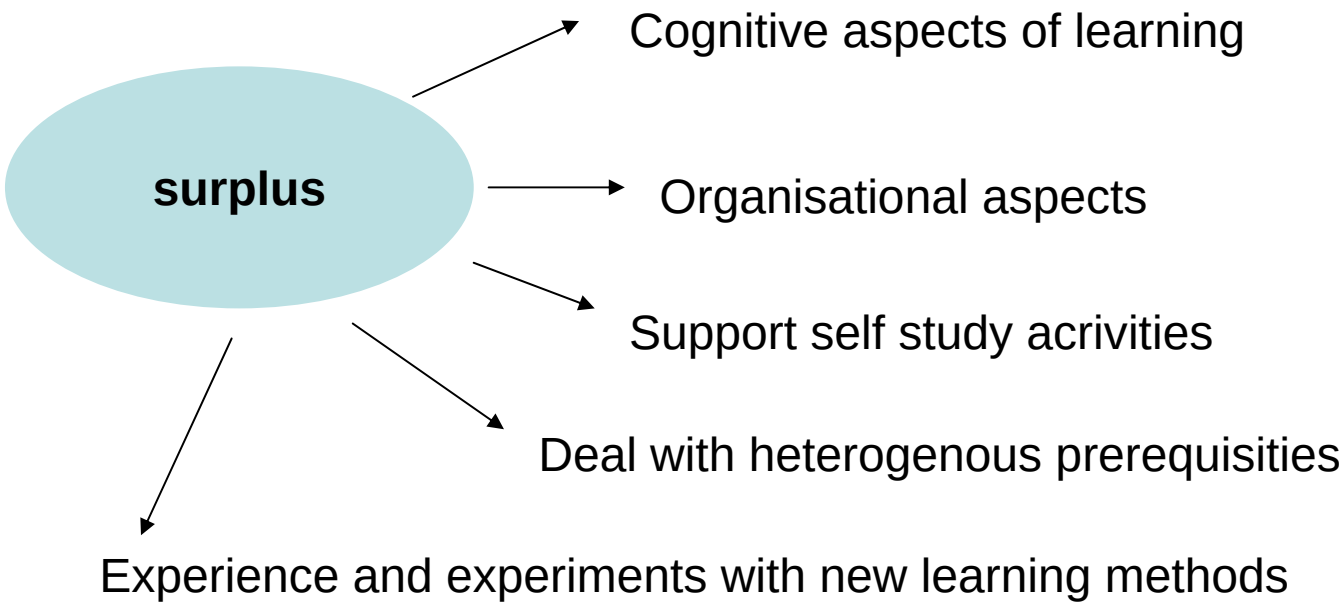
→ good for projects

How to „distribute“ elearning through an organisation?

- how to „spread“ it?
- how to encourage its „usage“?
- how to motivate people?

How to (1)

- **identify its advantages**



How to (1)

- identify its advantages

- empower, qualify people to
  take their own decisions

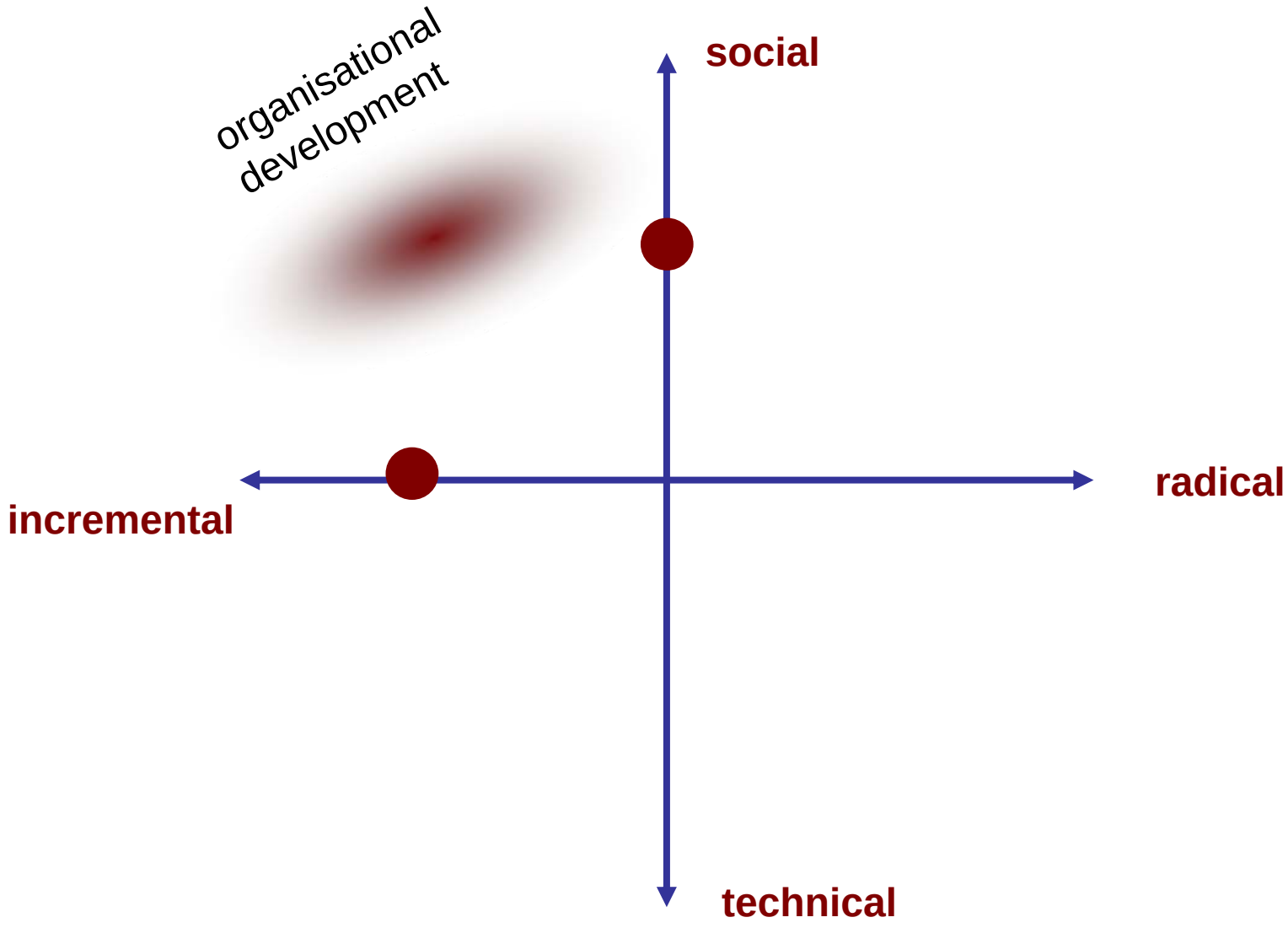
  … so they discover their own surplus
  of using new media for their teaching

  … taking into consideration
  their teaching style, learners etc.

How to (1)

- identify its advantages
- empower, qualify people to take their own decisions

➡ Give them tools,
knowledge & qualification,
looking at their motivation

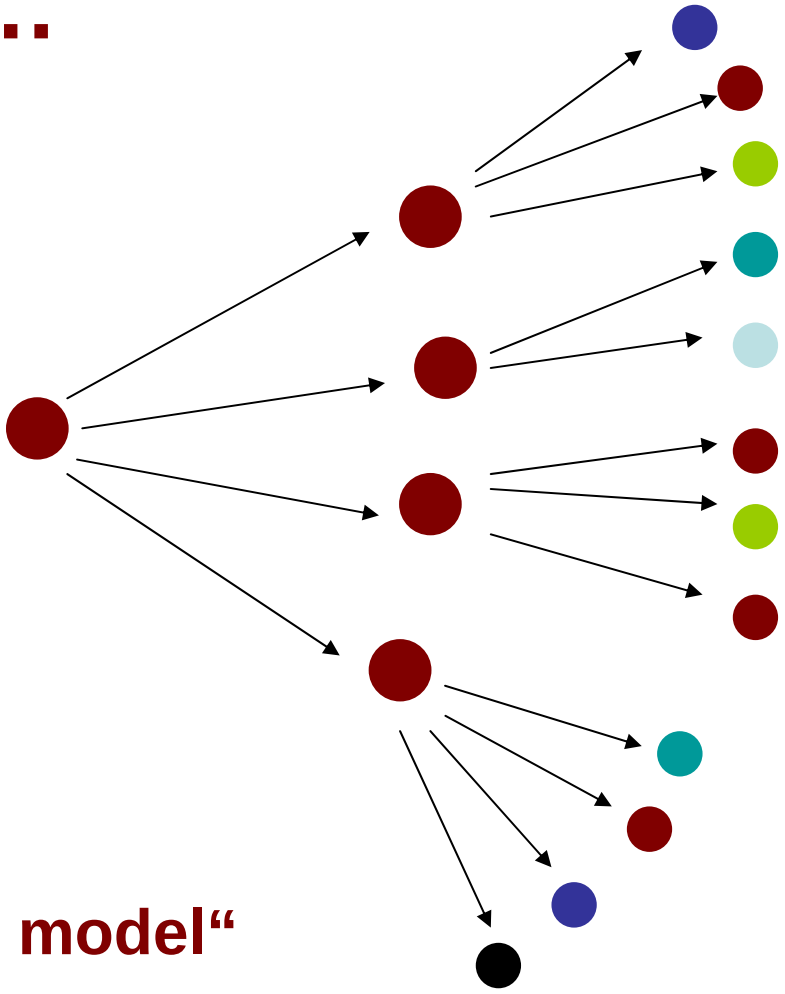

organisational development
social
incremental
radical
technical

How to (2)

- top-down / bottom-up
- involvement
- quality issues
- motivation

.. what we did ….

What we did …



„waterfall model“

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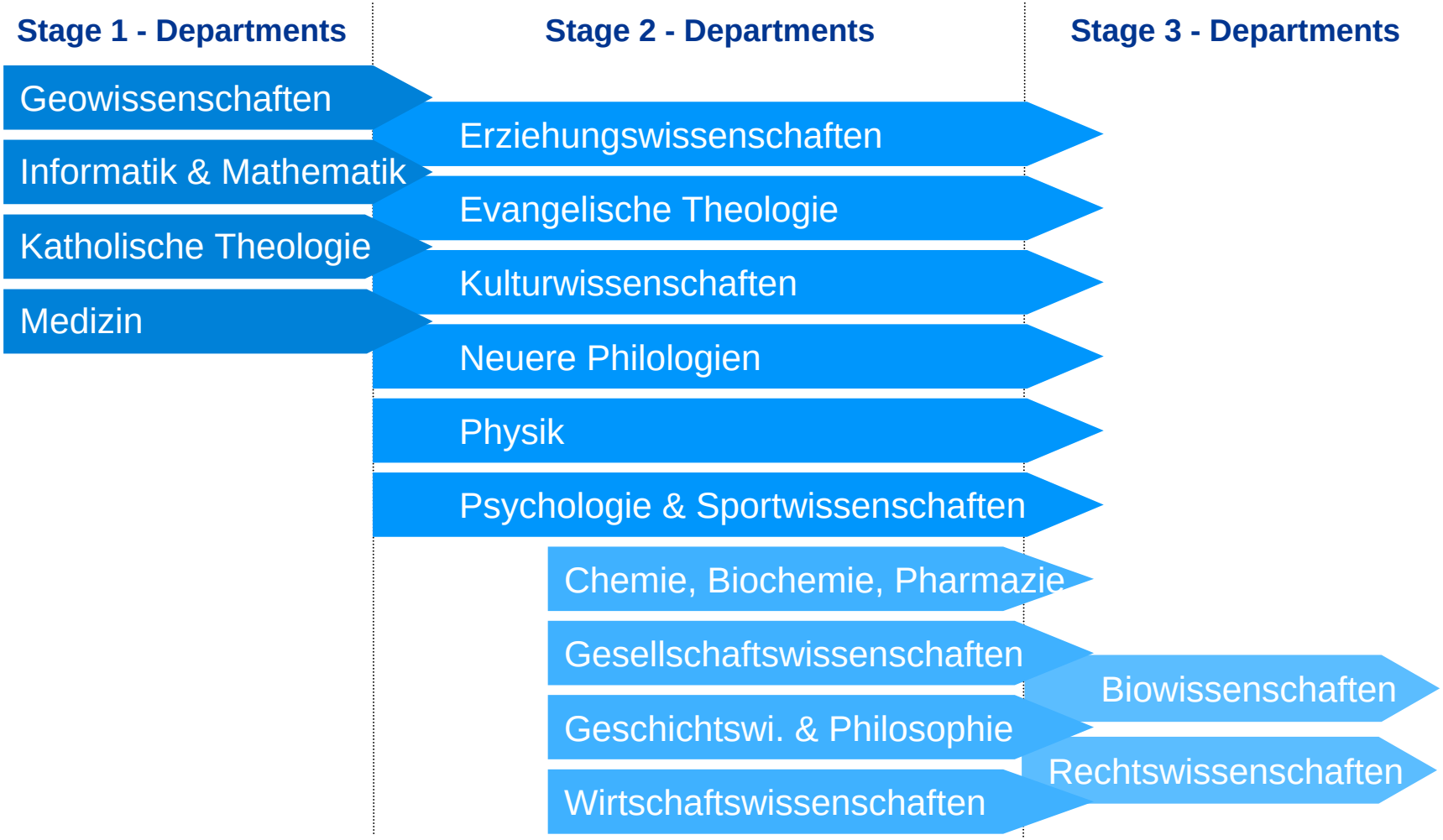

How to (2)

- top-down / bottom-up
- involvement
- quality issues
- motivation

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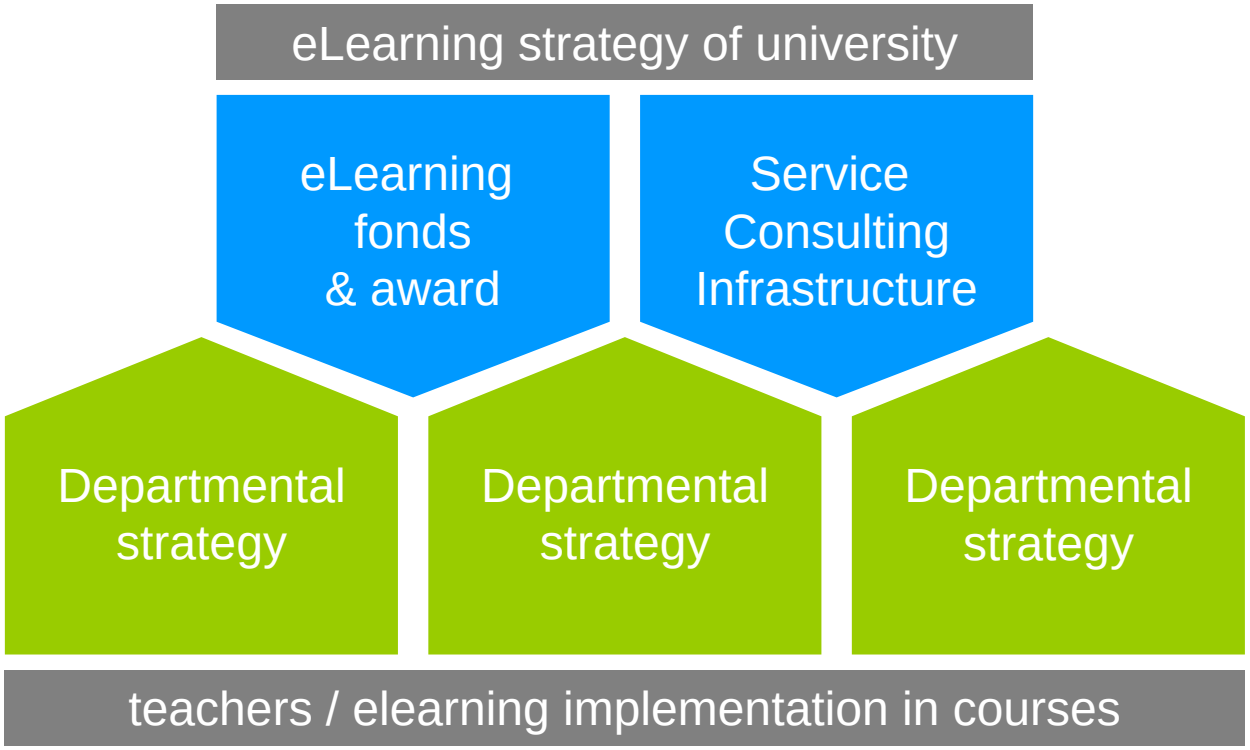
Top-down/Bottom-up



How to (2)

- top-down / bottom-up
- **involvement**
- **quality issues**
- **motivation**

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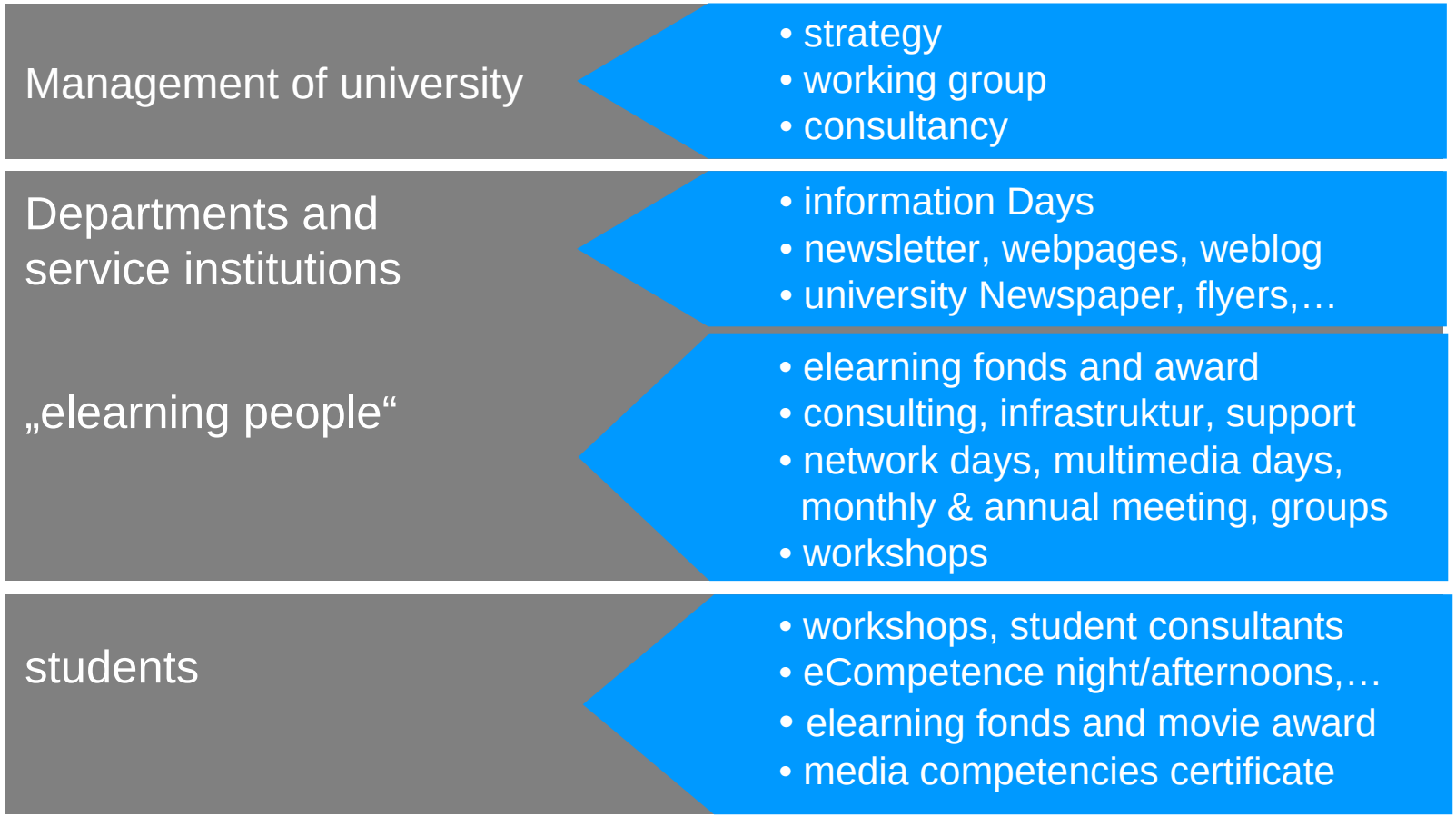

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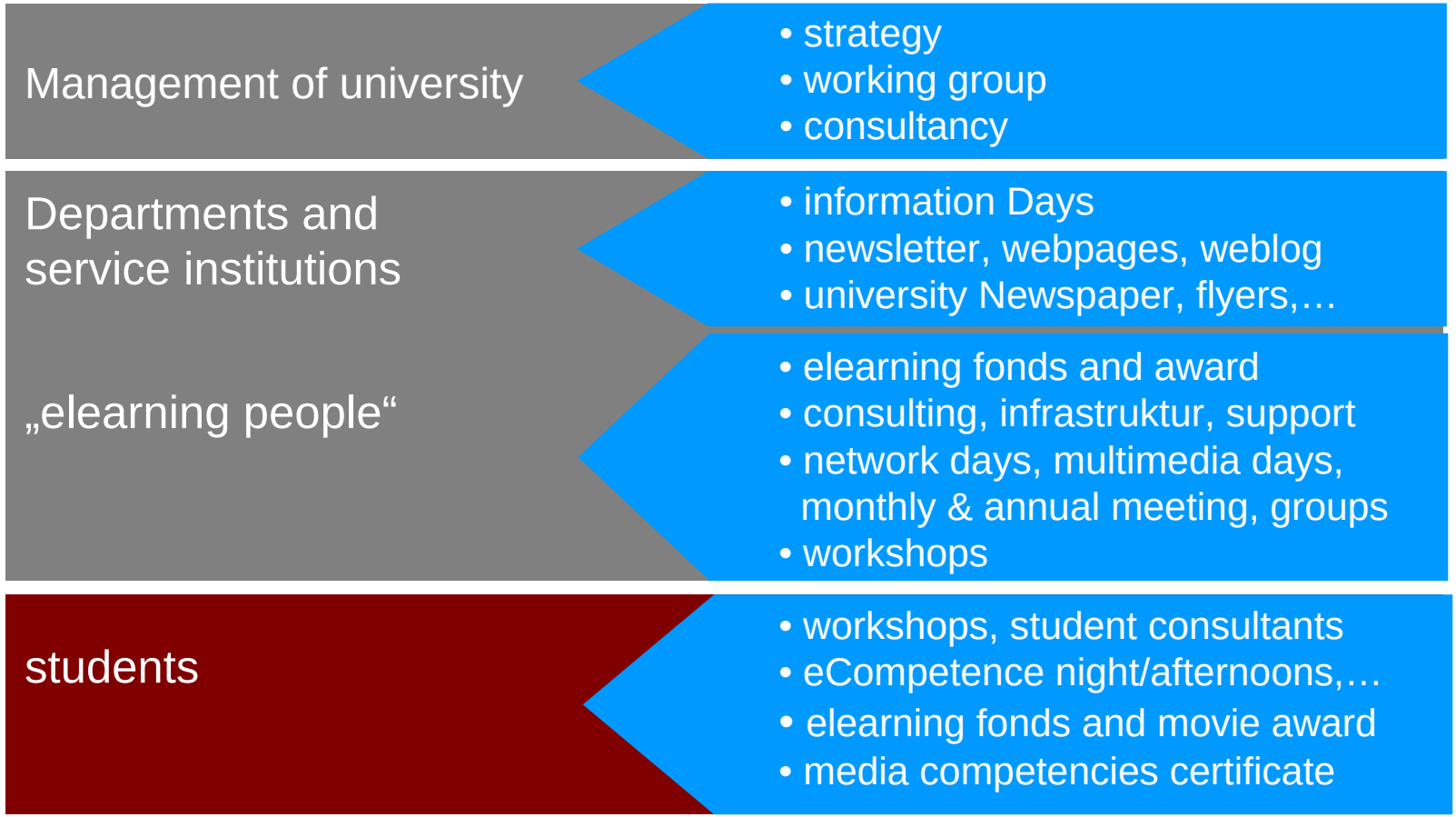


SeLF 2010

Förderung studentischer eLearning-Initiativen an der Goethe-Universität

Haben Sie Ideen für...

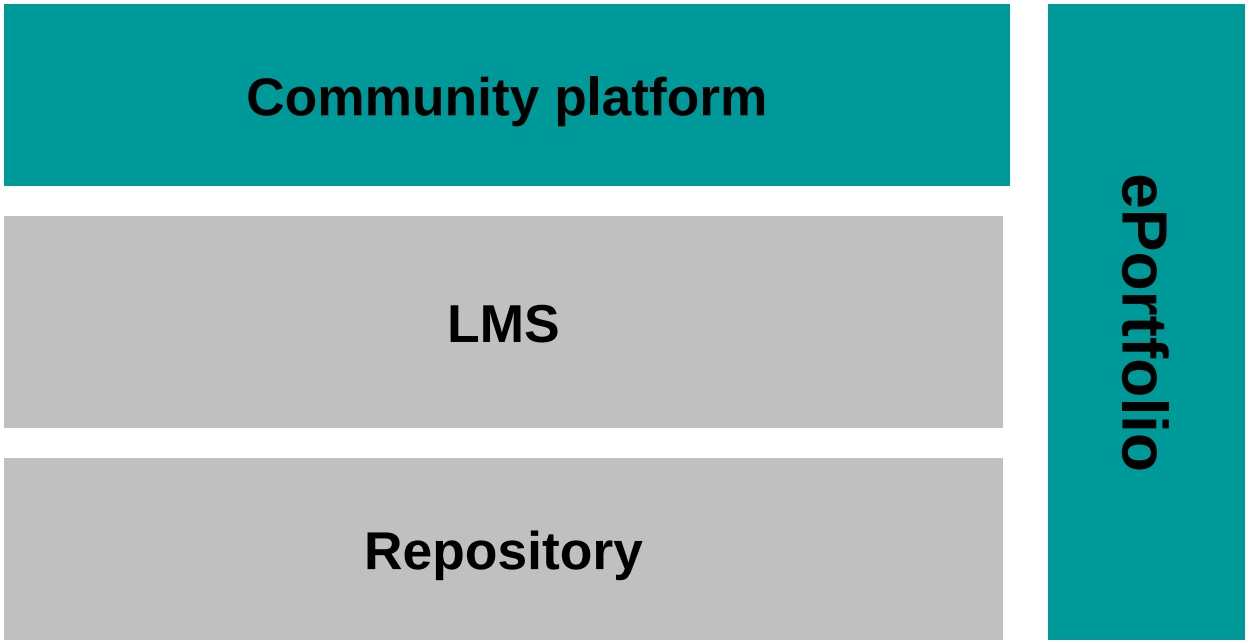
- eigene eLearning-Module in Ihrem Studienfach?
- den Aufbau von virtuellen Lerncommunities?
- neue studentische Informationsdienste?
- andere mediengestützte Lernkonzepte, an die wir noch nie gedacht haben?

SeLF 2010

Förderung studentischer eLearning-Initiativen an der Goethe-Universität

1 Million Euro Question

Infrastructure



GOETHE UNIVERSITÄT FRANKFURT AM MAIN

eLectures

Startseite | Neue Videos | Fachbereiche | Andere Veranstaltungen

- FB 01 Rechtswissenschaft
- FB 02 Wirtschaftswissenschaften
- FB 03 Gesellschaftswissenschaften
- FB 04 Erziehungswissenschaften
- FB 05 Psychologie und Sportwissenschaften
- FB 06 Evangelische Theologie
- FB 07 Katholische Theologie
- FB 08 Philosophie und Geschichtswissenschaften
- FB 09 Sprach- und Kulturwissenschaften
- FB 10 Neuere Philologien
- FB 11 Geowissenschaften / Geographie
- FB 12 Informatik und Mathematik
- FB 13 Physik
- FB 14 Biochemie, Chemie und Pharmazie
- FB 15 Biowissenschaften
- FB 16 Medizin
- ZLF Zentrum für Lehrerbildung, Schul- und Unterrichtsforschung
  - Ringvorlesung Soziale Netzwerke in Schule und Gesellschaft
- Andere

Ringvorlesung Soziale Netzwerke in Schule und Gesellschaft

Der sichere Umgang mit sozialen Netzwerken und den neuen Medien

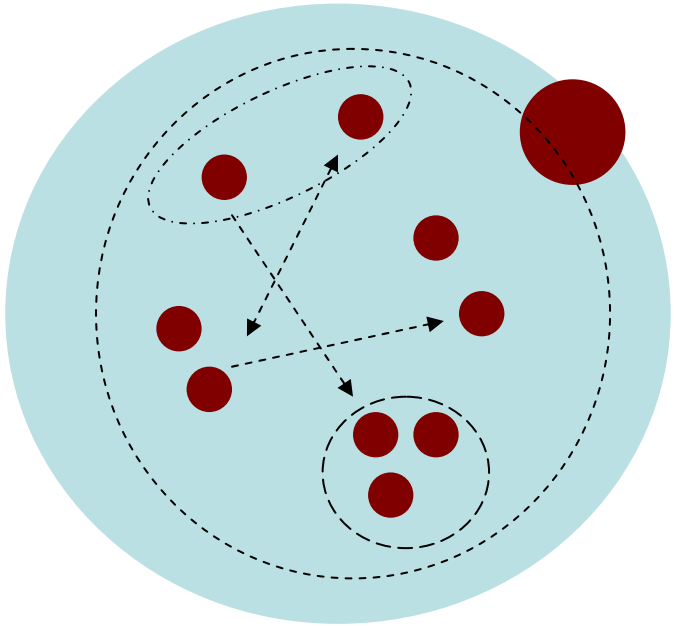
Untertitel: Web 2.0 - Risiken und Prävention
Sprecher: Markus Bönisch - Hessisches Landeskriminalamt
Ort: IG 411
Datum: 10.02.2011

Beispiele aus dem Projekt Lehr@mt -- Neue Medien und Kommunikation im Mathematikunterricht der Primarstufe

Sprecher: Dr. Christof Schreiber
Ort: IG 411
Datum: 03.02.2011 @ 18:20

Klasse(n)Blogs - ein Lesetagebuchprojekt in einer eigenen Klassencommunity

Conclusion: networks



Networks

- research network scientists & PhDs
- „elearning delegates“
- interest groups
- 1:1 project cooperation
- ….

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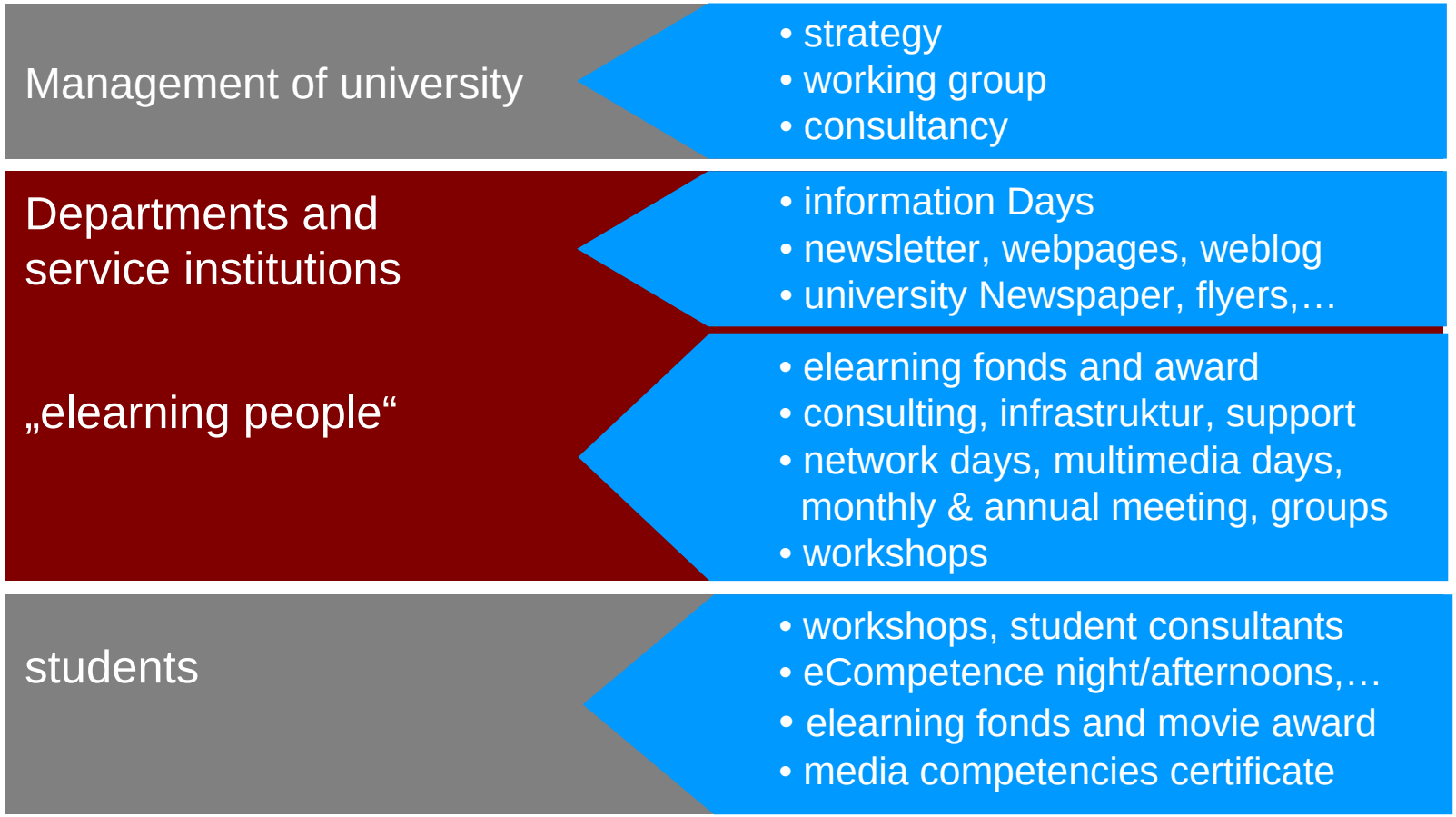
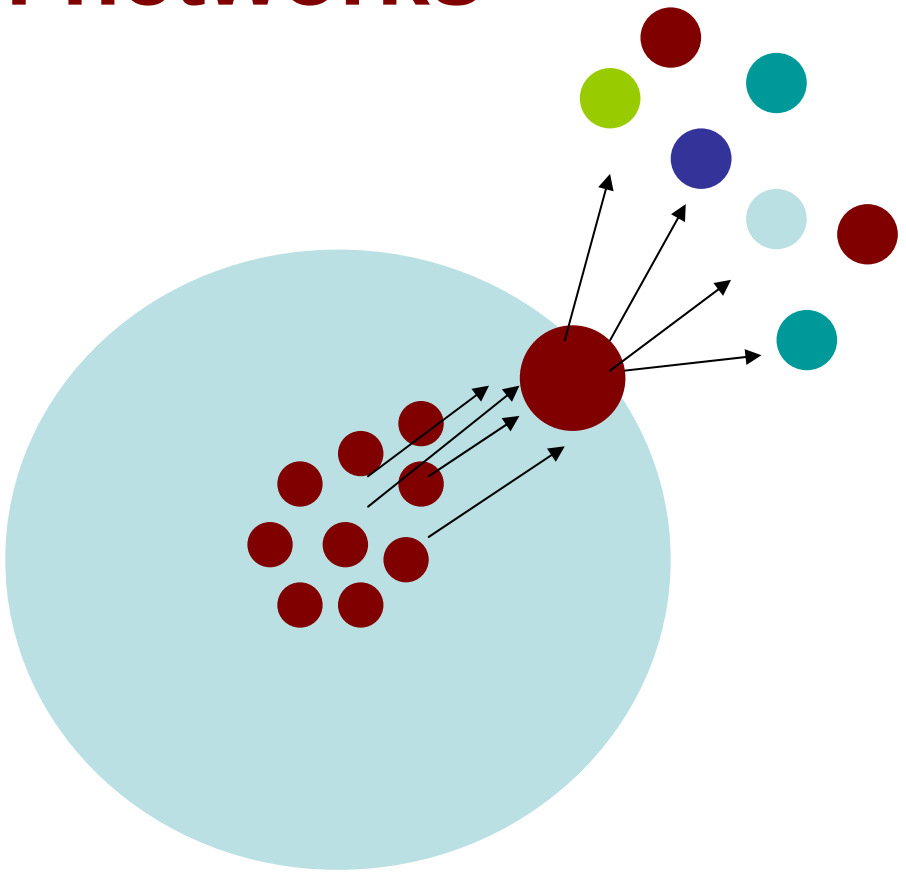


5. eLearning netzwerktag der goethe-universität

10.00 - 10.15 Uhr
Vizepräsidentin Prof.in Dr. Roser Valenti

10.15 - 11.00 Uhr
Prof. Dr. Rolf Arnold
eLearning ist zwar nicht alles, doch ohne eLearning...
Zur Relevanz virtueller Lernarrangements in postguten-bergschen Lernkulturen

Conclusion: networks



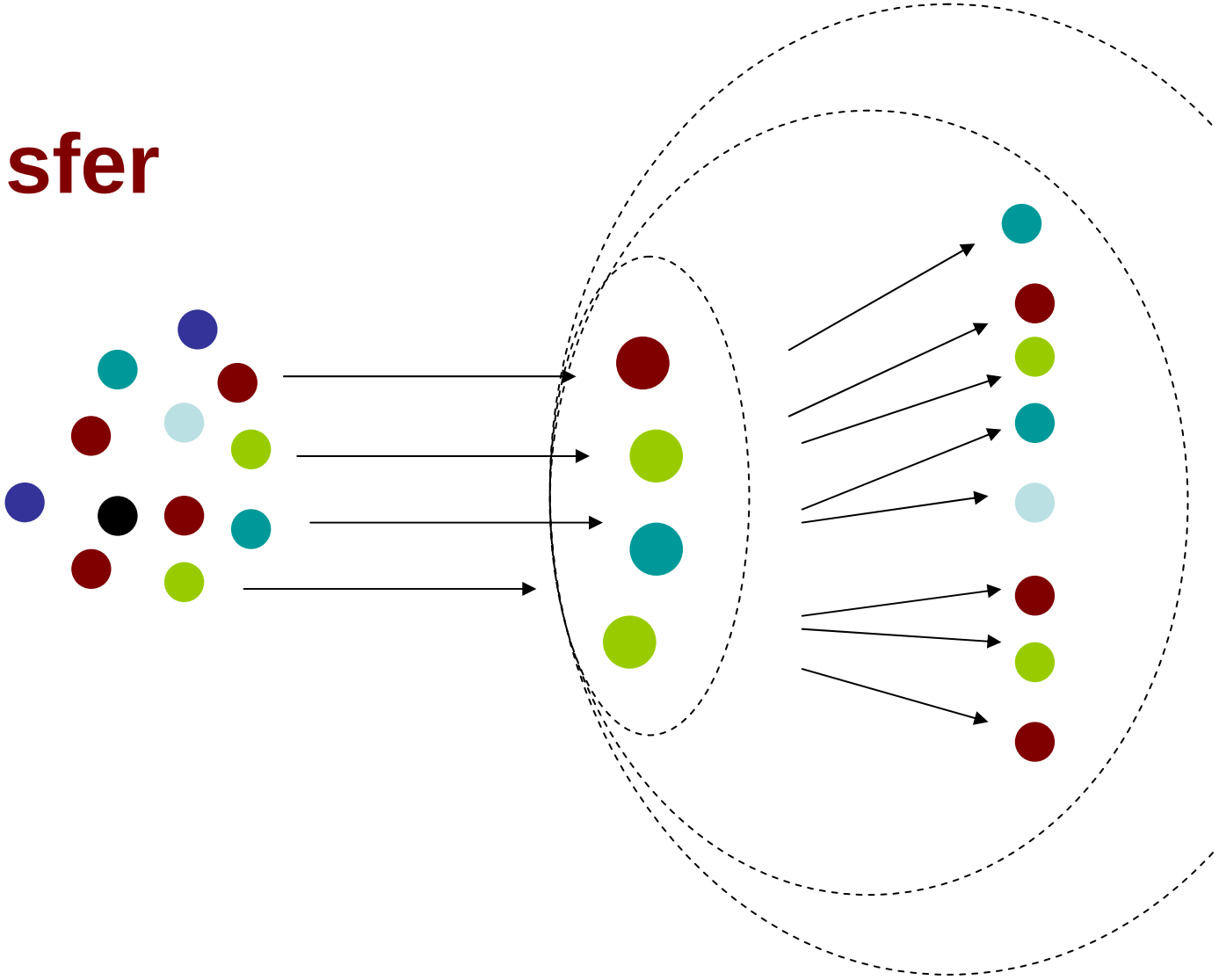
- **4-5 small conferences per year**
  e.g. learning in social networks, wikis in elearning,…
- **monthly ‚multimedia laboratory' and ‚bar' afterwards**
- **annual elearning networking day and a 2day retreat**

OpenCourse

Future of learning

Online course 2.5. - 10.7.2011

Transfer



networks, community of practice

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